

Website Privacy Notice

At Godrej Mangroves (hereinafter referred to as “**Godrej/We**”), We take your privacy very seriously and are committed to protect your personal data. This Privacy Notice/Policy (hereinafter referred to as “**Notice**”) sets out the way in which We collect, use, disclose, transfer, and store your personal data when you use our website or other digital platforms.

You are advised to carefully read this Notice before using this website.

Please note that our website and other digital platforms may contain links to third party websites / digital platforms which are provided for your convenience. We are only responsible for the privacy practices and security of our own digital platforms. We recommend that you check the privacy and security policies and procedures of each and every other website / digital platform that you visit.

1 COLLECTION AND USE OF PERSONAL DATA

- A. Personal data is data that can be used to identify or contact a single person (including but not limited to name, address, e-mail address, user name, telephone number, age, date of birth, gender, educational qualifications, posts and any other content you submit to our sites, sensitive information such as information relating to your health life).
- B. All personal data that We collect about you will be recorded, used, and protected by us in accordance with applicable data protection legislation and this Notice. We may supplement the information that you provide with other information that We obtain from our dealings with you or which We receive from other organisations, for example, our sponsors and partners..
- C. In broad terms, We use your personal data for the following purposes:
 - i. to communicate with you in the event that we may arrange for mangrove research, conservation or awareness
 - ii. for fraud screening and prevention purposes
 - iii. for record keeping purposes
 - iv. to collect your feedback for us to improve our website or mangrove conservation initiatives
 - v. to track your activity on our digital platforms
 - vi. to personalise and improve your experience on our digital platforms
 - vii. to personalise and/ tailor any communications that We may send you
 - viii. for profiling purposes to enable us to personalise and/or tailor any marketing communications that you may consent to receive from us
- D. When We provide you with information/database, We may collect and store any personal data that you provide to us. We may, for example, keep a record of your name, address, email address, telephone number.
- E. When you register for mangrove related event communications from us fill in any of our forms (whether online or offline) or otherwise expressly provide us with your personal data, We may collect and store any personal data that you provide to us and may use it to personalise and improve your experience on our digital platforms.
- F. When you interact with our digital platforms, We may also automatically collect the following information about your visit. This is primarily to help us better understand how you use our digital platforms to enable us create better content and more relevant communications related to mangrove management:
 - i. how you have reached our digital platform and the internet protocol (IP) address you have used
 - ii. your browser type, versions and plug-ins, and your operating system
 - iii. your journey through our digital platform, including which links you click on and any searches you made, how long you stayed on a page, and other page interaction information
 - iv. what content you like or share
 - v. which pop up or push messages you might have seen and responded to
 - vi. your subscription status
 - vii. information collected in any forms you complete or submit

- G. We may also infer your location including the country from the IP address you have used to access our digital platforms and We may analyse which marketing activity led to your taking specific action on our digital platforms (e.g. downloading the Mangroves app).

2 LEGITIMATE PROCESSING OF INFORMATION:

- A. We may process your personal information for legitimate interests, including providing you with services and for service improvement purposes .
- B. It may be deemed necessary to process personal information for the following (but not limited to) purposes of legitimate interests by us or our third parties such as:
 - i. To deliver services in respect to requests raised by you.
 - ii. To prevent misuse or fraudulent activities on our platforms.
 - iii. To uphold performance of contracts to which the data subject is a part of .
 - iv. In interests deemed to protect the vital interest of the data subject .
 - v. In order to maintain compliance with legal obligations to which Godrej is a subject.
- C. We takes special consideration to ensure that the legitimate processing of information do not override the fundamental rights and freedoms of the data subjects.

3 CHILDREN

- A. We understand the importance of taking extra precautions to protect the privacy and safety of children using Godrej mangroves website
- B. Our website does not provide information specifically targeting children. Our website is an educational and informative application which may be used by children under the guidance of a legal guardian or a parent. If you are under 18, and use our website, you may use it only with the involvement of your parent or guardian. We also do not knowingly collect or wish to collect any personal information from children under the age of 18 without the consent of the child's parent or guardian. However, if you have provided feedback on our website, we may store some of your details as set out in this Notice.

4 WHO DO WE SHARE YOUR PERSONAL DATA WITH?

- A. As a global business, We may share your personal data with our subsidiaries, affiliates, partners, service providers and other trusted third parties based outside the country in which you live so that they may process that data on our behalf as necessary, in connection with providing our products and services to you, fulfilling contractual arrangements and legal or regulatory requirements. We require our service providers and such other third parties keep your personal data confidential and that they only use the personal data in furtherance of the specific purpose for which it was disclosed.
- B. We may share your personal data with:
 - i. law enforcement or government authorities where they have followed due legal process to request us to disclose the information
 - ii. third party providers of services and web analytics tool providers. If you have any queries about our third party service providers, then you may contact our Privacy Officer (contact details included in the later part of this Notice).

5 TRANSFERRING YOUR PERSONAL DATA

We may transfer your personal data to servers located outside the country in which you live or to subsidiaries, affiliates or other trusted third parties based in other countries so that they may process personal data on our behalf. By using our website or otherwise providing us with personal data, you agree to us doing so in accordance with the terms of this Notice and applicable data protection laws and regulations. we will ensure to a reasonable extent that

anyone processing your personal data outside your country of origin is required to implement measures to protect it and is only entitled to process it in accordance with our instructions.

6 RETENTION OF PERSONAL DATA

We will retain your personal data for the period necessary to fulfil the purposes outlined in this Notice unless a longer retention period is required or permitted by law.

7 COOKIES

- A. In common with many other website operators, We use standard technology called 'cookies' on our website. Cookies are small pieces of information that are stored by your browser on your computer's hard drive and they are used to record how you navigate this website on each visit.
- B. We automatically collect and temporarily store the following information about your visit:
- i. the name of the domain you use to access the Internet;
 - ii. the date and time of your visit;
 - iii. the pages you visited; and
 - iv. the address of the web site you came from when you came to visit
- C. We use this information for statistical purposes and to help us make our site more useful to visitors. Unless it is specifically stated otherwise, no additional information will be collected about you.

8 SAFEGUARDING YOUR PERSONAL DATA

We take all reasonable precautions to keep your personal data secure and require any third parties that handle or process your personal data for us to do the same. Access to your personal data is restricted to prevent unauthorised access, modification or misuse and is only permitted among our employees and agents on a need-to-know basis.

9 YOUR PRIVACY RIGHTS AND WHO TO CONTACT

- A. We provide you with reasonable access to view and review your personal data and request correction and deletion where appropriate. In order to protect your privacy, We will take reasonable steps to verify your identity before granting access to your personal data.
- B. If you have any questions, comments or concerns about how We handle your personal data, then you may contact us at gdpr@godrej.com
- C. You have the right to tell us if you:
- i. don't want to be contacted in the future by us
 - ii. would like a copy of the personal data which We hold about you
 - iii. would like to delete your personal data in our records
 - iv. wish to report any misuse of your personal data
 - v. would like to correct or update your personal data
- D. To exercise any of the above listed rights you may contact our Privacy Officer. To assist us in dealing with your request, please provide your full name, address, date of birth and email address and we will contact you for verification and taking necessary action on your request.

10 CHANGES TO OUR PRIVACY NOTICE

We may make changes to this Notice from time to time and upload the updated version of the same. We encourage you to visit frequently to stay informed about how We use your personal data.

11 HANDLING PRIVACY CONCERNS

If you have any questions about this Notice or if you believe that your personal data is not handled in accordance with the applicable law or this Notice, then you may contact us at gdpr@godrej.com.

Effective on 01st August 2021